



Academic year 2021-22

## **Annual Report (2021-22)**

### **IPR CELL**

The IPR (Intellectual Property Rights) Cell at MTM College of Arts, Science, and Commerce, Veliyancode, is an institutional initiative aimed at fostering awareness and understanding of intellectual property rights among students, faculty, and researchers. This cell is dedicated to promoting the importance of protecting innovations, creative works, and research through patents, copyrights, trademarks, and other forms of intellectual property. It serves as a resource center, offering guidance on filing patents, managing intellectual property, and ensuring that the creations of the college's community are legally protected and leveraged for academic and commercial purposes. The IPR Cell also conducts workshops, seminars, and training sessions to educate stakeholders on the various aspects of intellectual property rights and their implications in the modern world.

#### **A seminar on the importance of IPR in the Modern Global Economic Environment**

On November 2, 2021, a seminar was held to discuss the crucial role of Intellectual Property Rights (IPR) in the modern global economic environment. This gathering proved to be a significant platform for Students and teaching staff alike to delve into the intricate facets of intellectual property rights (IPR) within the contemporary global economic landscape. The seminar was adeptly led by Mr. Muhammad Ismail MT, a seasoned expert in the field, whose wealth of knowledge provided attendees with a comprehensive understanding of the pivotal role and significance of IPR in today's interconnected world. The seminar not only explored the legal frameworks surrounding intellectual property but also delved into the economic implications and global perspectives offering valuable insights that resonated with the participating students. The seminar unfolded as an interactive and dynamic exploration of the Importance of IPR. Students actively engaged in discussion, posed questions and shared their perspectives on



the subject matter. The seminar served as a platform for knowledge exchange and underscored the significance of IPR in shaping the future of global commerce.





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## Department of English

in association with IQAC

### A seminar on the Importance of IPR in the Modern Global Economic Environment

Speaker

**Muhammed Ismail MT**

Assistant Professor  
Majlis Arts and Science College  
Valanchery

**02/11/2021**  
**2.00 pm**



Venue: N4 Classroom



### Awareness session on IPR tools


The awareness session on Intellectual property rights (IPR) tools held at MTM College was a significant initiative aimed at imparting a comprehensive understanding of the crucial role intellectual property protection plays across various fields. Organized by the IPR cell in collaboration with IQAC, the program garnered the participation of 34 students, providing them with insights into the core principles of IPR. Mr.Syam Prasad A V, an assistant Professor in the department of commerce and management studies, who served as the resource person for the event. The session delved into the fundamental principles underlying the rights, highlighting their pivotal role in preventing unauthorized use or reproduction of intellectual creations.


**IPR CELL**  
in association with IQAC

**AWARENESS SESSION  
ON IPR TOOLS**

📅 26/02/2022  
🕒 2.00 PM

**SPEAKER**  
**MR. SYAM PRASAD AV**  
ASST. PROFESSOR  
DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES



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